



# You Save Money

in such the greatest after and  
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to such the greatest after and

**STEEL  
FURNITURE  
COMPANY**

Grand Rapids, Mich.  
New York office, 12 E. 12 St.

## MOVING PICTURE AND GENERATORS 500 NEW MACHINES

Special at Discounted Price, Complete Installation,  
for Picture Shows, Commercial parties,  
Theaters, etc. \$75.00  
and up. Also, 1000' and 2000' film, 16mm. and  
General Service for all theaters.

**JOHNSTON, West End, Pittsburgh, Pa.**

## NEW DROPS, \$12.50

Patented in U.S. and Foreign. No. 1,000,000. For  
the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## OVER 300 EXTRA, GOOD SECOND- HAND OPERA CHAIRS

For Sale at \$10.00 each. No. 1,000,000. For  
the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## VELVET DROPS AND STAGE SETTINGS

Patented in U.S. and Foreign. No. 1,000,000. For  
the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## WANTED—MUSICIANS

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## MUSICIANS WANTED

For the relief of all kinds of pain, headache,  
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## WANT 2 ITALIAN CORNETS

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## THE PULVERIZED STOCK COMPANY WANTS

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## Wanted Piano Player

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## Wanted, Solo Cornet Players

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## WANT FOR MRS. MATH SMITH'S WESTERN DANCE HALL.

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## Wanted To Hear From Good Med. People

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## Wanted Piano Player

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
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## WANTED QUICK

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## WANTED FOR DANCY DIXIE MINSTRELS

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## CHEWING GUM

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

# WRITE FOR THIS HANDSOME NEW BUYERS' GUIDE IT WILL BOOM YOUR BUSINESS

Here's a 50-page Buyers' Guide, a complete catalog of "The Finest of Fashion  
Jewelry and Silver Jewelry" that will come your eyes to new sales possibilities for  
the coming season. It's absolutely FREE! Write today.

With the exception of 1928, 1929 and 1930, we  
with hundreds of these rings to individual buyers.

	No. 1000. 14K White Gold. 1.00 ct. Diamond. \$10.00		No. 1001. 14K White Gold. 1.00 ct. Diamond. \$10.00
	No. 1002. 14K White Gold. 1.00 ct. Diamond. \$10.00		No. 1003. 14K White Gold. 1.00 ct. Diamond. \$10.00
	No. 1004. 14K White Gold. 1.00 ct. Diamond. \$10.00		No. 1005. 14K White Gold. 1.00 ct. Diamond. \$10.00
	No. 1006. 14K White Gold. 1.00 ct. Diamond. \$10.00		No. 1007. 14K White Gold. 1.00 ct. Diamond. \$10.00

Our big standing assortment, No. 377, includes our  
popular Wonder Ring set with electric diamonds, some  
black and white covered. Gross, \$18.75.

No. 1209. Solid Fashion Ivory Original Wonder  
Ring, electric diamonds set. Per Gross, \$9.95.

## ORIENTAL MANUFACTURING CO.

105 Wesleyan Ave., Providence, R. I.

## Wm. A. Hodgson's Greater Shows

Want Cooperation: Candy, Dolls, Bears, Keweenaw, Wankers, Whores,  
Katie Mack, Shooting Gallery, etc. Anything but graft. Want Italian  
Band, Man for dance box, Ladies for same, Girls for diamonds. Apply  
Wm. A. HODGSON, Musical Comedy People, 1000 Broadway, New York  
Address Box 284, New York, N. Y. — We open here April 12th.  
Big pay day on streets. Keweenaw and Grand Island follow. Draw Allen,  
write, important.

## WANTED—Dramatic Tent Outfit

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## WANTED FOR 2-CAR TENT SHOW

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## Musicians Wanted for Con T. Kennedy Shows

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
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## DOC. WALDEN'S MIDWAY SHOWS

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## Wanted, Three or Four More Dancers for Cabaret

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
opium, no habit forming.

## GREAT EASTERN SHOWS WANT FOR SEASON 1918

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
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## WANTED QUICK

For the relief of all kinds of pain, headache,  
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## WANTED SOLD CORNET

For the relief of all kinds of pain, headache,  
cough, cold, etc. 100% Pure. No  
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# A NEW RING JUST OUT

For the relief of all kinds of pain, headache,  
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## DEVIL CABARETS

**Marcus Loew Makes Announcement Following Extension of Lease of Grand Theater in Atlanta, Ga.—New Houses Will Be Under Direction of E. A. Schiller**

rated interior of the building. This work will be done so that it will not interrupt the performance.



Impact and Shrapnel Indicators of the May 1980  
eruption. In May 1980, the

stated that this historic temple should be converted into a music palace, vividly look upon modernity in a different light, especially when Harry Lander is connected with it. The famous British comedian, with his own trademark company, will open at the Metropolitan for a short engagement beginning April 22. The directors were greatly influenced in their decision to allow Lander to appear there by the good work he has been doing for the union in general, etc.

Chicago, April 1—An unexpected instance of personal service to an enemy of society's ill has resulted

To Organize for Liberty Loan Drive

New York, March 21.—E. F. Allen, chairman of the Committee of Allied Theatrical and Amusement Industries for the coming Liberty Loan Drive, will visit Florida for a mass meeting of writers and managers and showmen tomorrow at the Florida Theatre and Tuesday, April 2, 11 o'clock a.m. Following talks by announcement from the master of organization will be taken up. The meeting will include the active management world—opera, legitimate, vaudeville, circus, burlesque, motion picture and park enterprises. Such the actor and managerial aids are fully included.

New York, April 1.—Several men from the Harman & Bailey Show participated in the free vaudeville concert given for the actors and soldiers in the Forty-fourth Street Theatre here yesterday by the Stage Women's War Relief. This band of rescued women is certainly doing a wonderful work.

#### Investment of Proceeds From Endgame

New York, March 31—John Hart, the owner of Seving Inc., has written William F. Hue, Jr., for an accounting of the proceeds from his bookish business and for the transfer of property. The step he has an assumed income of at least \$100,000 per year from the sale of books. The accounting shows Hart claims that his husband was made of only \$15 per week when he made \$20, but that she introduced him to everyone in the business. The accounting also shows that the husband owned and operated a number of small stores and meat markets in New York, with the result that he had left no wife his present economic condition. The step also said that the divorce and the accounting of the husband's income to her, but Hart became president and the wife remained. The wife has promised to pay her \$25,000 cash and transfer certain property to her, should she give her one half interest in the

New York, April 1.—Walter Mack is presenting JAMES Buchanan to a vaudeville party called The Starlets, a pompous recruiting appeal.

Plumtree Wilds Inc. President, Applewood Wild Sanctuary, Box 10, C.

New York, March 10.—James William Pinckney, former president of the White House of America, has been appointed Field Secretary for the Knights of Columbus and will shortly go to service in France. At present he is stationed at Camp Ufa.

The appointment is a tremendous honor as well as a trust. For the officer, as well as K, the responsibility for the disbursement of much of the \$2,500,000 fund being raised in the Catholic drive in America, according to the report, is great.

Disclosed on Charge of Violation  
Criminal Law

New York, March 28.—The manager Alfred W. Darling, manager of the Colonial Theatre, and Adee, Noel and Emma Taylor, acrobatic performers, who were charged with violation of the Sunday law, was dismissed Wednesday by Magistrate Brown of the Yorkville Court. Adee Noel had been charged with having violated Section 2155 of the Penal Code. The charges were made following the seizure of evidence regarding a performance given on Sunday, February 26.

New York, March 16.—The heart of the White Rat Weekly scheduled for yesterday has been postponed until April 2.

Have Landed Majestic Theater, Los Angeles

Los Angeles, April 1.—Archerman & Harris have taken a \$175-year lease on the Malibu Theatre. It will be renovated through at a cost of \$125,000. Venturini will be the actor, making one of the hits now coming over the W. V. M. A. and Archerman & Harris circuits complete. The present capacity, 1,000, will be enlarged to 2,100. The price paid to Ventura for the lease is \$125,000. Adolph Rauda

Bagley Limited Engagement at Met.  
mailed to Omaha Office April 22

New York, April 1.—The directors of the Metropolitan Opera House who were agitated when it was recently sug-

[illegible]

New York, April 11.—(U.S. mail) mail, has been hurried from the United States office. He is charged with having taken more than the legal fee (five per cent) from a wealthy wife.











































# The Billboard

THE NEW YORK INTERNATIONAL

The Billboard Publishing Company

W. H. BOWLING

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for the past few years, an enterprise engaged in the business of music, conditions have been growing worse, and the difficulty for both producer and exhibitor to make a business has been becoming more pronounced.

The music which has up to the present time been the staple of the exhibitor's business has been the subject of much criticism and has been the cause of much loss of business to the exhibitor.

During the past few months there have been signs of a revival in the music business, and it is hoped that the exhibitor will be able to make a business of it in the future.

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producer and exhibitor who can profit, and who can make a business of it.

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## Readers' Column

Mr. John J. O'Brien, 1237 Sixth Ave., Chicago, Ill., U. S. A.

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## HOLD YOUR LIBERTY BONDS

It Is Unpatriotic To Use Them Even In Trade

One who subscribes for a Liberty Bond and gets credit as a patriot for doing so, is not being particularly patriotic if he uses that bond, in which he is patriotically invested, as a medium of exchange for goods and services. It is not the mere subscription that counts. It is the actual bond, which the holder is expected to hold.

The United States Government has issued Liberty Bonds in trade. Merchandise offered to take Liberty Bonds in exchange for merchandise are distinctly against the spirit of the law. It is not the mere subscription that counts. It is the actual bond, which the holder is expected to hold.

Secretary Madden expressly states that there is no doubt as to the part of the Government to prevent or interfere with legitimate trading in paid bonds, in Liberty Bonds.

It is one of the great objects of the Treasury Department to have these bonds held as permanent investments by the people and paid for out of savings. Even if one provides funds for the Government and receives a bond, it is not the mere subscription that counts. It is the actual bond, which the holder is expected to hold.

It is hoped that the exhibitor will be able to make a business of it in the future, and it is hoped that the exhibitor will be able to make a business of it in the future.

## Marrriages

Mr. John J. O'Brien, 1237 Sixth Ave., Chicago, Ill., U. S. A.

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## Births

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## THEATRICAL NOTES

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The Billboard is a Member of the

A. B. C.

Audit Bureau of Circulations

Editorial Comment

Once in a while there is brought to notice a business which, as a whole, prospers, not because of the success of the man who has it, but in spite of it. At a time the property is destroyed. The right owner for the business is not the man who has it, but the man who has it in the future.

It is hoped that the exhibitor will be able to make a business of it in the future, and it is hoped that the exhibitor will be able to make a business of it in the future.











# A CHALLENGE

## TO THE COWBOY WORLD

Including the Cabaret Ropers who are now challenging each other:

## I WILL BACK <sup>AN</sup> UNKNOWN

Against all of them for the undisputed all-round Cowboy Championship, including Trick Riding, all kinds of Roping, Sharp Shooting and Bucking Horse Riding, or anything else appertaining to REAL COWBOY LIFE

## FOR <sup>ANY</sup> AMOUNT <sup>OF</sup> MONEY

Address RICHARD T. RINGLING,  
White Sulphur Springs, Montana.













































































# SEASON OPENS APRIL 27, GRAND RAPIDS, MICHIGAN THE ZEIDMAN & POLLIE SHOWS

We have opening for a Silodrome; also Underground China Town, a Fat Girl Show or any other attraction of merit. CONCESSIONS OPEN: High Striker, Cook House, Palmistry, Clothes Fit Bare, Cigarette Shooting Gallery, Doll, Bear, Fish and Vase Wheel and several others. WANTED—Two good, live Program and Contest Men. R. L. Harris, write, "Wanted Entertainment Men," Michigan address Fred Henry A. Pollie, 3520 N. Michigan St., Saginaw, Michigan. Ward Franks and Gerolaintes for Fish Show. Address Doc Perkins, care of Zeidman & Pollie Shows. All other address HENRY J. POLLIE, Manager, 796 Paris Ave., Grand Rapids, Mich.

## OBITUARY

ADAMS—C. W. (Clayton) Adams died at St. Joseph, Mo. March 26.

ADAMS—Miss Mary Adams, a sister of the late Clayton Adams, died at the age of 82 of old age in St. Joseph, Mo. March 26. She was a native of St. Joseph, Mo. and was a member of the St. Joseph, Mo. Y. W. C. A. She was a devoted mother and a good friend.

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## CONCESSIONS WANTED

For Baltimore, Md., Week April 8th  
WILL PLACE LEGITIMATE CONCESSIONS FOR THE SEASON

Open for cigarette shooting gallery, high striker, long range shooting gallery, boxer chair, gun wheel, pinball game, or anything not violating on exclusive privileges already held, which are kazoos, cany, fruit, kazo, dolls, soft drinks, Japanese vases, kazo, fish pond and all ball games. All concessions must be first-class and operated legitimately. Write, wire or come on. Address GEO. F. DODMAN, Dorman-Kasner Shows, Richmond, Va., week April 1st, Baltimore, Md., week April 8th.

## GREAT COSMOPOLITAN SHOWS

OPENS SPARTA, ILLINOIS, MONDAY, APRIL 15  
BIG MINERS' SPY DAY

GRAN PLATE one more Trick Show and also Famous Show. Will furnish all and more. WANTED: For Yankinville Show, Band and Dances, music for minstrel, vaudeville, etc. Address: W. W. WATTS, 1011 N. Broadway, Philadelphia, Pennsylvania, American Museum, Yankinville, Mo. Have on all current change Concessions still open. On arrival there the first concessioner's position on the big Cabaret Show is open for a first-class, well-remembered man. W. W. WATTS, 1011 N. Broadway, Philadelphia, Pennsylvania, American Museum, Yankinville, Mo. Will address letters to relation parties.

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## WANTED FOR SUMMER 1918

In largely patronized Park or Casino Resort, Space (Building) for

MADAM STANLEY'S HIGH ART ASTROLOGY

AND PALMISTRY CONCESSION

All cosmopolitan conductors and decent model in America, forming rare combination as well as privilege. Responsible managers who can quote high percentages for road money going (positive). Give full particulars at once. Address

PROF. J. FRANK STANLEY, LECTURER AND MANAGER, Goldsboro, N. C.

Mr. Stanley handles the finest of this exhibit system in highly educational as well as entertaining. Kind regards to all friends.

At Liberty, Torps. Society Circus, Trained Dogs and Poles

Piano Player Wanted for Ed A. Evans' Shows

Dick Walefield, wire. Can use Dealers for Cabaret Show. Opens April 15. Address NOBLE FAMILY, Wyandotte Hotel, Kansas City, Mo.

Deimar Shows Wants to Buy One Stateroom Car

For use on his shows. The car should be a 12-passenger car, with a sleeping compartment, and a small kitchenette. Address: Deimar Shows, 1011 N. Broadway, Philadelphia, Pennsylvania.

## STARTLING ANNOUNCEMENT FROM

# KRAUSE GREATER SHOWS

CHATTANOOGA, TENN., WEEK APRIL 1, ON THE STREETS

NASHVILLE, TENN., WEEK APRIL 3. | LOUISVILLE, KY., WEEK APRIL 22.

WANTED—Will book or buy Large Motordromes. Can place Underground Chinatown, A-1 Athletic Show, Menley Speedway and strong Platform Show, also legitimate Concessions. Can use Colored Minstrelsy or organized Colored Band for Platform Show. WILL BUY—60-foot Flat Car in good condition and two 50 or 60-foot Buggies or Box Cars, each with 16 to 18-foot Buggie Wagons.

Address BEN KRAUSE, General Manager, as per above route.

**Wanted, a First Class Carved Chair, for Fair To Be Held in Dallas, Ga.**

Address: Dallas, Ga. To be held in Dallas, Ga.

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APRIL 13, 1918

N. 8. 12

OFFICE TO BE OPENED: Those who desire to open an office in the city of New York, N. Y., should apply to the publisher, J. B. Lippincott & Co., 100 N. 4th St., Philadelphia, Pa., or to the publisher, J. B. Lippincott & Co., 100 N. 4th St., Philadelphia, Pa.

Price 15 Cents

72 PAGES

# The Billboard

A WEEKLY DIGEST OF THINGS THEATRICAL



JOHN BRUNEN





## CABARETS IN ATLANTIC CITY MAY SOON BE THING OF PAST

**Mayor Advocates Their Being Abolished and Bill Introduced to That Effect Has the Support of a Majority of the City Commissioners**

Atlantic City, April 11.—Whether or not it is to be the question that is satisfying two and more owners of the alleged top-producing establishment, ranging all the way from pointed beach-front address to the ordinary two-storyers at the back town.

Mayor Harry Bucknack, who has said the Mayor's chair will work itself to "himself" and "himself" in the community for the past two years, and who has treated all public questions in a broad, liberal spirit, to the satisfaction of the many varied elements of the community, has recently been called to the attention of all cabarets, much to the amazement, not to say consternation, of the men active in the field of cabaret. The bill has had its second reading, and will probably be passed, as it is favored by a majority of the City Commissioners. Mayor Bucknack, who has been firm in his intention to press the anti-cabaret measure, says:

"It is my positive opinion that Atlantic City will be much benefited by the elimination of the cabarets in any form. We have at the shore scores of clean, high-class amusement resorts, sufficient to please the most fastidious of our visitors and residents. We offer an great variety in this regard as any metropolitan, and certainly do not consider any show of entertainment that caters to the ignominiously fettered. I shall continue to fight to abolish the cabarets in the last ditch."

The passage of this bill means that many vendible acts, which have drawn several thousand dollars away from this resort, will have to look elsewhere for employment. On the other hand, it has a bright side, inasmuch as the legitimate theaters of Atlantic City, especially the vendible houses, will reap the benefit, as

the proprietors of cabarets must resort to their advantage in the way of increased business.

### Girls at Army Camp

New York, April 11.—Richard Carl will play all summer starting end of April, then the army camps with Paul and Paula. This show has been doing an enormous business this season.

### Carl, Carl Goes

Discharged From Service in France—Enclosed by Clark & Conard

New York, April 11.—Captain Carl Ross, who has been discharged after service in France, has been engaged by Clark & Conard for their initial production, *Branded Women*, which will be presented in Atlantic City during the week of June 4.

### Elgys' Employees' Benefits

New York, April 11.—The officers of the Employees' Association have been elected to the Elgys' Theatre. It was a private performance for the benefit of the fund. No male were sold publicly, as any show which was to be presented in Atlantic City would be considered.

### Cancel West Virginia Dates

The Show of *Wendy* was booked for the Baltimore Grand Theatre in (Cleveland, W. Va., April 11 and at the Court in Wheeling for April 12, but cancelled, claiming that it was impossible to get any audience showing the representation of the little show thru West Virginia. Other attempts

which have been made there since in West Virginia are discouraged, which was to have appeared in Fairmont April 13 and also in Charleston and Haver's Henry, which was booked for the Grand in Fairmont April 15. The season of the latter company will end April 28 at Charleston, W. Va.

### Join for Loan Drive

Chicago, April 11.—An informal committee meets for the Allied Amusement Association and the Chicago Theatre. The committee is formed in the new Liberty Loan drive. Among the completely hard workers are: Elmer Stinson, president of the Theatre Managers' Association; J. P. Gould and T. J. Schaefer of J. P. Gould and Schaefer.

### Scalpers Again Victorious

City Outraged Against Scalping This Field Instead

Chicago, April 11.—The Illinois Supreme Court in Springfield held a landmark case on the city ordinance against scalping this week when it denied a rehearing in the case of the Carl Theatre and the Mayor and City Government of Chicago. This means that the ordinance is in effect that the anti-scalping ordinance is in effect. The ordinance means to give the Mayor power to remove the license of any theatre owner who deals with scalpers.

### Over the Hills

To Open in Baltimore April 24.

Baltimore, April 11.—David DeLoach has in preparation a new and elaborate production, entitled *Over the Hills*, by Hawthorne Todd, with Frances Hunt in the leading role. The premiere of this play will be given at Felt's Opera House April 15.

In the leading role Miss Hunt is said to have a part that is a worthy successor to her special achievement in the past, but for her support Mr. DeLoach has assembled a company that includes such well-known players as Elmer Stinson, Fredrick Hart, Vernon Ballance, Arthur Hall, Gordon Burke, Richard Cobb, Elmer Dupont, John O'Brien, Percy Harwell and Marcel Carrol.

### Curter the Great

Opens at the Belmont Theatre, New York

New York, April 11.—Curter the Great opened at the Belmont Theatre (the old Newburgh) last night, with his first creation's musical entertainment. He started off with a number of other card tricks, then came the *Southwestern* series, the playing card and other similar stunts. He has many friends, the most prominent of which, being the fact that Curter has been identified with in variety, The Lion's Bride. Curter is a singer and a dancer, and he has succeeded in getting people to Broadway at 12 prices.

### Camp Grant Theatre Opens

Bethesda, Md., April 11.—Camp Grant Theatre opened Thursday night in a capacity audience of over 1,500 visitors. High class vendible featured the opening and the top scenes were finished at the screen. George J. Brinkley, formerly manager of the Kentucky Park at Birmingham, Ala., has been appointed manager of the new theatre with rank of first assistant. He was in charge of the opening show, backed by a committee of officers. The stage and equipment of the new theatre is the finest that can be had, and all the latest improvements known in the theatrical profession have been installed.

### Mrs. Fiske's Spring Season

New York, April 11.—Mrs. Fiske will open at the Grand Theatre Monday evening, April 15, for a short spring season in *Herri Loveland's* play, *Baron*, which has been a great success in France. Mrs. Fiske's company includes Les Dunes, George Stiles, Roger Lytton, Harry Lombard, Robert Vernon, Gerald Froy, Richard Ross, Tracy Raine, Owen March and Alvin Hall.

### Registering Time Extended

Washington, April 11.—The time in which to register for the annual census, or declare in advance for such purposes, must register with the census takers of their districts has been extended from April 1 to April 11, according to the order of Internal Revenue Commissioner Ragen.

### SMILEAGE COMPANY NO. 1 IN TURN TO THE RIGHT



Smilage Company No. 1, turning Turn to the Right, the production given to the Government to tour the army camps by Winston Smith, John E. Thomas and John E. Thomas, with many other members of the army theatre companies. The cast includes: Richard Ross, Ray Elmer, Harry Bucknack, Frances Elmer, F. E. McCoy, George Thompson, Carl Conard, J. Harney, Lester May (seated), Leslie Elmer, John Elmer, Leslie Elmer, Winston Smith, John L. Quinn, Jesse Elmer, Frank Elmer and Cecil Elmer.





NOT FOR THE BIG TIME. NOR YET THE SMALL TIME. BUT FOR THE ARTIST ALL THE TIME

# DEVIL CABARETS

## THEATRICAL ALLIED INTERESTS COMMITTEE BUYS LIBERTY BONDS

**Over \$1,000,000 Subscribed at Meeting Held Saturday—E. F. Albee, Chairman of Executive Committee, Appoints Subcommittees—Offices in Fitzgerald Building**

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It was substantiated by Mr. Albee that he had taken two large efforts on the second floor of the Fitzgerald Building at Broadway and Forty-third street for the headquarters of the THOMSON AIDED INTERESTS COMMITTEE and that all business relating to the

speakers' bureau, the publicity de-

personnel, the Kings Women's War Relief and all the committees and organizations working under Mrs. Allen. (Enclosed as per list.)

The houses directly centered in communist activities include the Friess, Houston, Tex.; Noyah, San Antonio, Tex.; and Ophoush, Waco, Tex. There are other houses, which, while not located in cities having camps, are actively assisting them that the Southern Home is equally prominent. An instance of this is found in the Sherman Theater, Dallas, Tex., while Frederick DeLoe of a prominent town.

### Pastor's Father Dies

## HARRISON



Miss Thompson, former nurse lady at the White Hall, is another medical remedy star in our locality. She has a son-in-law, a medical doctor, called a Doctor Stone, in which she has the assistance of several others, Dr. Stone lives.

## Ford &amp; Meyers' Medical Sketch

New York, April 4.—Henry Ford and Al Rogers, of the Sigma Chi Phi, will have a summer vacation abroad, which they will call The Men's Cruise of 1929, and which they will inaugurate in Atlantic City soon.

### Halsey Mohr Has New Act

New York, April 2.—Halsey Wells has a new act which he is going to produce shortly.

### Hodkins Circuit Booms

### Physically in Cashmere's Therapeutic Business Maternity

Chicago, April 1.—The Kodak Circuit, formerly called Kodak Southwest Circuit, are held in the Postage Free, is enjoying success.

cult, died in Athens, Greece, March 19 at the age of 104. He was a prominent business man there. Two brothers besides Alex. survive him.

### Agents Wanted

New York, April 8.—The new deal has caused much consternation among vandervile looking agents. Many sets have been disabled thru the taking of one or more of the members, and agents are frantically looking for new sets that are not subject to the draft.

The coffers are getting more books, large now than ever before, and many of those who have been in the discard are showing that they are still entitled to good music.

But New York is not the only place in East grid area, and The Sunbelt, with its numerous churches, is going to let the regular folks all over the country know that if they leave the gods, New York is the place for them.

## Alexander Hays Holley

#### Of Einstein's Michigan Circuit at Theatre

[illegible]

### Great Clayton in the East

New York, April 4.—The Great Clayton, under the management of Harry C. Wither, is in some arrangements for his Eastern opening. Clayton has been reading a scenario in the Middle West, and likewise as the act is all in a class by itself. He will undoubtedly more than repeat the success. Name.

### Wilson Back To Vanderbilt

New York, April 8.—George Wilson, the minister of Walter H. Alden Teague, who is now with Gen. Huie's American Miners, is going to return to Louisville immediately after the close of his mission.

### To Play Again, Time

New York, April 7.—Wini and Edie Bland, with their mother, are leaving for a three months' tour of the South Sea Islands in South America. Valentine and Edie and several other girls accompany them.

**Alfred & Co. on Orpheum.**

New York, April 2.—Jack Alfred and Company have just been rented over the Cynosurus Times by Bernard Burke, spending at the Majestic in Chicago August 4 for thirty-three weeks, including the Infants Time. They

## Clinton &amp; Saxton in New York

New York, April 4.—Fred Clarke and Pauline Simon, who formed a partnership in San Francisco about a year ago, playing Eastward continuously, arrived in New York this week at the request of their agent, for a May

**Witold, Wanda, Wawrzyn, Włodzisław**

New York, April 8.—Stichin, the famous crofter, has just arrived from England. He has been a peasant over there the many years.

### Claire Rochester Bookings

New York, April 4.—Claire Hack-  
sler has been booked to appear in  
Orpheum Circuit houses in the North-


































































**1918**

# BARNUM

 MADISON SQUARE GARDEN AND ROAD  
 FRED BRADNA, EQ

**JAKE KOGAN**

 NO—NOT  
 A CLOWN,  
 YET NEVER  
 FAILED  
 TO CAUSE LAUGHTER

3RD SEASON!

**3 ARLEYS**

 LEADING and SENSATIONAL  
**PERCH ARTISTS**  
 BALANCING ON THE FOREHEAD

 Eastern Rep., CHAS. BORNHAUPT  
 Western Rep., T. T. T. T.

**2 ARLEYS**
**PAUL and CHARLIE**

 Eastern Rep., PETE MACK  
 Western Rep., EARL & YATES

**BIRD MILLMAN**

"A Fairy on a Cobweb"

**PRIDE OF THE CIRCUS WORLD**

UNANIMOUSLY PRAISED BY PRESS AND PUBLIC

**ARTHUR MAINWOOD—TRICK RIDER**
**KARL L. KING'S BAND**

 SPECIAL INCIDENTAL MUSIC  
 FOR BARNUM AND BAILEY PERFORMANCE  
 WRITTEN BY K. L. KING

**MARCELINE**

 THE WORLD'S FAMOUS CLOWN  
 LATE OF THE NEW YORK HIPPODROME

**LAURA VALDO**

 WITH  
 DAVENPORT TROUPE

**PAT VALDO**

CLOWN

**TAXIE**  
 World's Greatest  
 Mounted Dog

 ED.  
 ALLEN  
 Producing  
 Clown

**HARRY  
 RITTLEY**

 AGAIN WITH  
**BARNUM and  
 BAILEY SHOW**
**BAKER  
 AND  
 DEVOE**

 Especially Engaged for  
 Madison Square Garden—  
 3RD SEASON WITH  
 HAGENRECK & WALLACE SHOW

THE BIG ACTS OF THE B. &amp; B.

**FOOTLITE**

 WALTER G. BRE  
 1307 Broadway, Cor

**PALLENBER**

FOURTH SUCC

**WEISE TROUPE**

THE WORLD'S GREATEST LADIES' COMBINATION ACT

**4 SISTERS MELILLO 4**

 Fourth Successful Season With Barnum & Bailey  
 REPRESENTATIVE, CHAS. BORNHAUPT



# ND BAILEY

ASON --- BIGGEST SHOW ON EARTH  
TRIAN DIRECTOR

## 1918



# PITA EREA



THE WORLD'S  
GREATEST  
WHIRLWIND  
TRAPEZE  
PERFORMER

## THE NELSON TRIO

Clever  
Acrobatic  
Comiques



HERMAN  
**JOSEPH**  
PAUL  
AND **JEROME**  
FAMOUS FUN MAKERS  
RE-UNITED  
Regards to the KORN KOB KUTUPS



ROY  
BARRETT

# THE HANNAFORD FAMILY

HOW AND OTHER CIRCUSES  
 **TIGHTS**  
FIELD CO., Inc.  
17th St., New York  
**G'S BEARS**  
SFUL SEASON

## ORRIN DAVENPORT TROUPE

MARVELOUS STONE---BARREL JUMPER

## CHARLEY SIEGRIST TROUPE AERIALISTS

Headed by Chas. Siegrist, the World Famed  
All Around Performer  
IN HIS AERIAL ACT HE TAKES HIS WAY OFF TO NO ONE

## MME. ELLA BRADNA —AND— FRED DERRICK

LAUGHING HITS OF THE BARNUM SHOW  
**MYRON (BUCK) BAKER and T. A. MARTIN**  
STEAM ROLLER, BATH TUB, BED, COMEDY BICYCLE ACT,  
LOBSTER MOTION FLIVVER and THE PHENOMENAL FORD

## SIEGRIST-SILBON TROUPE

GREATEST AERIALISTS ON EARTH  
BIGGER, BETTER AND GRANDER THAN EVEN  
ONE OF THE FEATURES WITH  
BARNUM AND BAILEY SHOW

## BARNUM and BAILEY'S WOOLLY WILD WEST

DIRECTION CY. COMPTON

WILLIAM COMPTON	MYRON LAFITTE
LARRY WALL	JOHN ROBERTS
MARGARET DUNNELL	STANLEY WATSON
BOB KIDMAN	SAKE DYKES
RAY BARNES	TOMMY KIRKMAN
AGNES MORTON	ALB. BARTON
WILLIE BARNHART	FRANK SMITH
FRANK PERRY	TERREY KIRK
WILLIE BLAIR	ALICE BARNHART









# MEDICINE MEN

WHATEVER YOU  
NEED WE  
HAVE

## QUALITY—PRICE—SERVICE

We can give you the necessary co-operation to make your show a success

**WRITE TODAY  
TELLING US YOUR REQUIREMENTS.**

We can supply all your needs promptly. We have a large variety of the kind that sell.

COMPOUNDS  
TABLETS  
TEAS

LINIMENTS  
POWDERS  
SOAP

Write today for particulars. We have the RIGHT GOODS, the RIGHT PRICES and the RIGHT SERVICE.

**SAVOY DRUG & CHEMICAL CO.**

28-30 Kinzie St.,

CHICAGO, ILL.

## MILITARY

LEATHER AND KHAKI GOODS  
STAMPED WITH INSIGNIA

We manufacture the largest variety of Military, Army, Navy, Cavalry, Coast, Transportation, Training, etc. Goods. Also, we have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods.

ALL FOR IMMEDIATE DELIVERY  
WITH NO ORDER.  
We have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods.

PARAMOUNT LEATHER GOODS CO., 415-7 Monroe Street, New York City

## IMPORTANT NOTICE TO OUR FRIENDS AND CUSTOMERS 1918 CATALOG

With our new 1918 CATALOG, we have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods.

LARGEST ASSORTMENT OF GIVE-AWAY SLUM IN AMERICA

LEVIN BROS., 64 THE TERRE HAUTE, IND.

## SUBSCRIPTION MEN, PAPERMEN

Automobile Magazine, Subscription Men, Papermen, etc. We have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods. We have the latest in Khaki, Drill, and other goods.

IN ANSWERING AN AD BEHIND YOUR LETTER WITH "I SAW YOU AD IN THE BILLBOARD."

## PIPES

(Continued from page 41)

The application of the new pipe system has been found to be of great value in the construction of the new pipe system. The new pipe system has been found to be of great value in the construction of the new pipe system.

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## PADDLE WHEELS

At last a new pipe system has been found to be of great value in the construction of the new pipe system. The new pipe system has been found to be of great value in the construction of the new pipe system.

## GILT WATCH, 79c



At last a new pipe system has been found to be of great value in the construction of the new pipe system. The new pipe system has been found to be of great value in the construction of the new pipe system.

## CAMP WORKERS

At last a new pipe system has been found to be of great value in the construction of the new pipe system. The new pipe system has been found to be of great value in the construction of the new pipe system.

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# Cash In!

## with Whirl-O-Ball

### The New Automatic "LOOP-the-LOOP" Game

**WRITE** today for free book about Whirl-O-Ball---the newest and quickest money-maker in the amusement field! *Everybody* plays! Men, women and children of all ages like to make the balls "loop the loop" and work the Automatic Scorer.

Your receipts are *clear profit*. Everything automatic---no upkeep expense. Automatic Coin Collector receives and registers the nickels. Automatic Scorer adds and displays the score. Automatic Ball Release instantly adjustable to deliver 6, 8 or 10 balls for 5c.

The newest, biggest "money-maker" ever offered for---

Parks and Resorts  
Army Camps  
Carnivals  
Circuses  
Fairs  
Skating Rinks  
Billiard Halls  
Cigar Stores  
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Storerooms

**\$ 5 to \$10**  
an Hour On  
Each Game

is the earning capacity of Whirl-O-Ball! A real "money-getter." And the investment is unusually moderate in view of the large profits.

It's the new proposition that closes up big---and Whirl-O-Ball is new---just out! Sign and mail the coupon below---or send a postcard---for interesting, new catalog, giving prices. The answer to "cash in" is at hand. Act---now.

**Briant Specialty Co.**

98 S. Capitol Ave., Indianapolis, Ind.

Whirl-O-Ball is the only real bowling game compact enough to be carried by road companies and concessionaires. . 29 ft. long; 3½ ft. wide; 7¼ ft. high at loop. Two to twelve outlets can be installed in any ordinary room or tent. Each set up in thirty minutes. Weight, crated, 600 lbs.; in three sections. Shipped quick anywhere by express.

**Briant**  
*Patented and  
Proved!*  
Trade Mark

A MARK OF MERIT

This mark of merit will be found on every Briant product. It is a mark of quality and a mark of value.



**BIG PROFITS COUPON**

BRIANT SPECIALTY CO.,  
98 S. Capitol Ave., Indianapolis

Send your free Whirl-O-Ball catalog with prices, to the address below:

Name \_\_\_\_\_

Address \_\_\_\_\_

Fully Covered  
by Patents.

APRIL 20, 1918

NOTICE TO READERS: When you find nothing of interest, send a card to the Editor, 1230 Broadway, New York, N. Y., and we will send you a copy of the paper free of charge.

PRICE 15 CENTS

72 PAGES

# The Billboard

IT KEEPS THE SHOW WORLD POSTED



**MARYON VADIE**  
*of Gugi & Vadie, in Vaudeville.*



























# VICTORY!!



## That Is the Goal We Are After

There is only one way to reach it--let every man, woman and child in this glorious country of freedom stand behind our Government and invest every dollar they can spare in

## LIBERTY BONDS

and do everything else to help the brave men who are fighting "over there" that our homes and our business may be saved from the devastation visited upon France, Belgium, Serbia, Poland and Russia.

The theatrical profession all over the United States is "doing its bit" willingly and enthusiastically. Millions of dollars of bonds are being sold all over the country in theatres. Over two millions already have been sold in the theatres and subscribed for by the managers in New York City alone. It is for YOUR security this war is being waged, as well as for the security of the allied nations involved.

**RALLY 'ROUND THE FLAG!**

**RALLY ONCE AGAIN!**

**PUT YOUR WHOLE SOUL INTO THE CAUSE!**

## Buy Liberty Bonds

**HEADQUARTERS  
THEATRICAL ALLIED INTERESTS  
LIBERTY LOAN COMMITTEE**

**E. F. ALBEE, Chairman, 1482 Broadway**

This is one of a series of advertisements to be printed in all the New York newspapers by A. Paul Keith and E. F. Albee, owners of the B. F. Keith Circuit of Theatres.













































# CARNIVALS

## L. J. HETH HAS FORMIDABLE LINE-UP OF ATTRACTIONS

**Begins 1918 Tour in East St. Louis, Occupying Same Lot Used Last Year—Weather Cold Opening Night, But Large Crowds Turn Out and Are Well Satisfied**

The L. J. Heth show opened this morning at 10 o'clock in East St. Louis, on the same lot used last year. The weather was cold, but the crowd was large and the show was well received. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

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**BENGER SUGGESTS TOY**  
Carny Benger, who showed out on opening night at Franklin & Wilson shows that evening, suggests that the show should be moved to a better lot.

**FRANKING ATHLETIC SHOW**  
General George A. Franking, the well-known athlete, will show his athletic prowess at the Franklin & Wilson show. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

**OLD SHOW LOT AVAILABLE**  
The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

**AKRON AND CANTON TO MARTIN**  
The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

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**FIND OUT WHY**  
**A. WALKER CARRY-ALL**  
has been selected as the best name for the capital machine and both machines as well as the most effective thing on the whole with wheels.

**"THE BEDOUIN"**

Write today, will show you full details, as well as describe a number of other machines. Write to a reliable firm.

**E. B. PARKER, World's Largest Reamless Bedouin, LANSING, MICHIGAN**

**ALLAN HERSCHELL CO., INC.**  
**CARROUSELS**

For more beautiful, durable, and the most modern carrousel, write to Allan Herschell Co., Inc., 100 North Tawakawa, N.Y., U.S.A.

**ALLAN HERSCHELL CO., INC.**  
NORTH TAWAKAWA, N.Y., U.S.A.



The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

**BENSON BETTER SHOWS**  
The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

**NOW KNOWN AS BANISCO CO.**  
The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

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**ALLAN HERSCHELL CO., INC.**  
NORTH TAWAKAWA, N.Y., U.S.A.

**Over Fifty Years of Exclusive Carrousel Building**  
**DENTZEL CARROUSELS**  
Manufactured and Exclusively Patented  
**WM. H. DENTZEL**  
201 Broadway Ave., Philadelphia, Pa.

**J. F. MURPHY SHOWS**  
Subscribe to \$2000 Worth of Third Liberty Loan Bonds

The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

**THE HAPPY HOUR SHOWS**  
The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

**ROBERTS UNITED SHOWS**  
The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

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**GREATER SHEELEY SHOWS**  
The show is a combination of a circus and a variety show, and is one of the best of its kind in the country. The show is owned by L. J. Heth, who has been in the business for many years. The show is a combination of a circus and a variety show, and is one of the best of its kind in the country.

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# CALL—All People Holding Contracts With This Company Take Notice and Report at Beloit, Wis., April 26, Ready for Opening—CALL WALKER & ECKHART'S COMBINED SHOWS

H. M. WALKER, Manager

INCORPORATED, with CLARE HOPKINS, Beloit, Wis. and COLE C. COOK, Chicago, Ill. We have in stock a complete line of show business contracts, and are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

## COCKE INVENTS THAT "THE ROCK" WILL SING

(Continued from page 1)

"Rock" says, however, can not be performed in the same manner as the other songs. It is a very new and original song, and the artist must be prepared to perform it in a new and original manner. As the artist must be prepared to perform it in a new and original manner, the artist must be prepared to perform it in a new and original manner.

## BROADWAY AND EYKINS

(Continued from page 1)

From the various articles in the history of the Broadway and Eykins, it is evident that the Broadway and Eykins are a very important part of the Broadway and Eykins.

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## GRAND OPPORTUNITY FOR A SHOWMAN

Only with \$1,000 cash needed for the minimum investment in a complete showman's outfit. The outfit includes a complete showman's outfit, including a complete showman's outfit, including a complete showman's outfit.

WANTED, BILLPOSTER, WAGON MAN

And Helig. Permanent position in the Northwest. Address: DONALDSON LITHO COMPANY, Newport, Ky.

## WANTED, FERRIS WHEEL AND CONCESSION HELP

The Ferris wheel is the most popular and profitable attraction in any show. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

## McMAHON SHOWS

McMahon Shows are the most popular and profitable attractions in any show. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

## DELMAR SHOWS WANTS

Delmar Shows are the most popular and profitable attractions in any show. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

## WANTED FOR COLE SHOW CO.

Cole Show Co. is the most popular and profitable attraction in any show. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

## WANTED FOR TWO-CAR SHOW

Two-car show is the most popular and profitable attraction in any show. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

## SLEEPING CARS FOR SALE

Sleeping cars are the most popular and profitable attractions in any show. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

## WANTED—HELP FOR ELI FERRIS WHEEL

Elis Ferris wheel is the most popular and profitable attraction in any show. We are now accepting orders for the 1938 season. We are now accepting orders for the 1938 season.

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[illegible]





# Cash In With Whirl-O-Ball

The New Automatic "Loop-the-Loop" Game

EVERYBODY plays—men, women and children of all ages like to watch the balls "loop the loop" and work the Automatic Scorer.

Your receipts are clear profit. Everything automatic; no upkeep expense. Automatic Coin Collector receives, and registers the nickels. Automatic Scorer adds and displays the score. Automatic Ball Release instantly adjustable to deliver 6, 8 or 10 balls for each nickel.

The newest, biggest money-maker ever offered for—

Parks and Resorts  
Army Camps  
Carnivals  
Circuses  
Fairs  
Billiard Halls  
Cigar Stores  
Shooting Galleries  
Shooting Rinks  
Storerooms

Whirl-O-Ball is the only real bowling game compact enough to be carried by road companies. 30 ft. long; 3 1/2 ft. wide; 7 1/2 ft. high at loop. 2 to 12 courts can be installed in any room or tent. Each set up in 30 minutes. Weight, crated, 600 lbs.; in three sections. Shipped anywhere by express.

## \$5 to \$10 an hour on each Game

is the amazing capacity of Whirl-O-Ball. A real "money getter." The treatment required is very moderate in view of the huge profits. It's the new proposition that "does up" big. Whirl-O-Ball is now hot set! Sign and mail the coupon below—or send a postcard for catalog and price today. The season is "cash in" is at hand. Act—now.

**BRIANT SPECIALTY CO.** 96 S. Capital Ave., INDIANAPOLIS, IND.



**BIG PROFITS COUPON**

BRIANT SPECIALTY CO., 96 S. Capital Ave., Indianapolis.  
Send FREE Whirl-O-Ball catalog and price list to the address within to the inside folder.

## SUPERIOR SHOWS PLAY THREE CONSECUTIVE WEEKS IN AKRON, OHIO

Week April 26, exception City of Akron Recreation Commission. Week April 28, exception (amateur) Ford. Week May 4, exception Akron Welfare Department. Locations for the above three weeks are temporary, especially the third week, same being one block from Post Office. Also have a number of other BIG OVERTS to follow. Want a few more clean shows and concessions. Anything of a questionable character pertaining to Shows or Concessions not wanted, so please save your time and expense. Address communications

**T. A. WOLFE, Manager,**  
South Main St. Grounds, Akron, Ohio.

## POLACK BROS.' 20 BIG SHOWS

Want for the two finest Side Shows on the road. Elegant Outfit, FINE ACCOMMODATIONS.

Fast People, Midways, Glass Shows, Imported Novelties, Foreign Acts or any new material act. Long record. Long success. 'WE have nothing to explain now. Ready to open.

Our show riding Driven Men for Whip, Saddle, and Bit, Etc.  
Opening for Working Men in all Departments: Golden, Talker, Tailor, Mechanic, Foot Stooler, Head Porter for real Pullman table.

Address REV. J. POLACK, Mgr., week April 14, Durham, N. C.; week April 14, Brooklyn Police Relief Days, from town on street, Petersburg, Va.

## WANTED

LaBelle Ostrich Co. and her Mexican Troupe, Laura Holmes, Bettie Baldwin, Hishahina, Jennie Russell and Sisters, telegraph C. H. Buckley. Wanted for the Parker Shows—Shows of merit. We furnish the fronts and tops all complete. Can use good Trainers and Concessions of all kinds.

**E. L. WILLIAMS, Manager, Raton, N. Mex.**

## LAST CALL Zarra's Greater Monarch Shows LAST CALL

OPEN NEWARK, N. J. SATURDAY, APRIL 27TH.  
SEVEN (7) BIG DAYS. GROUND, SOUTH AND PAQUET STREETS.  
AROUND BOWLING CONGRESS, READY REPLY, APRIL 28TH. CAN PLACE THE FOLLOWING CONCESSIONS: PRIZE ACT, one more Feature Show, a good Working Class one, handle all Concessions, complete credit furnished. Estimated Money-Chained Men and Forty Wheel Men, Ten Wheel and Japanese Wheel will open CONGRESS, ODDITY SALARI, OTHER CONCESSIONS WANTED. WIRE OR TROOP, Mch. 28th.

**JOSEPH ZARRA, Mgr., 142 Market St., Room 205.**

## ORIOLE EXPOSITION SHOWS

Opening at Baltimore, Md., Saturday, April 27th

Ample J. O. U. A. M. Three weeks to follow in best spots in city. Want three 1000-concession. Most wheels and ball games open. Want driving girls, Horsemen Troupe, pistol, and athletic people. Want trials in all departments. Can place white or colored band. Write, wire or call 205 F. WARD, 224 N. Gay St., Baltimore, Md. Our balls, acts are positively machine.

## CALL - - - CALL HEINZ BROS.' SHOWS

OPEN AT KEOKUK, IOWA, APRIL 20

WANT for Chicago's New Ball, Troupe, Dance, Band, and any other act. Want a few more clean shows and concessions. Anything of a questionable character pertaining to Shows or Concessions not wanted, so please save your time and expense. Address communications

APRIL 27, 1918

K&E

OFFICE OF PUBLICATION: 1234 N. W. 10th St., New York, N. Y.  
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80 PAGES

# The Billboard

ALL LISTS COMPLETE IN THIS ISSUE



FLORENCE BENNETT  
*Fred Irwin's Popular Star  
Of The Majestics*



# THE BILLBOARD

INDISPENSABLE TO THE PROFESSIONAL ENTERTAINER AND ALLIED INTERESTS.

Copyright, 1924, by The Billboard Publishing Company.

## RINGLING BROS.' WORLD'S GREATEST SHOWS

OPEN SEASON AT THE COLISEUM, CHICAGO

### PLAY TO CAPACITY BUSINESS

DESPITE THE INCLEMENT WEATHER

### TIMELY NOVELTIES

ARE INTRODUCED IN

### PERFORMANCE

Spectacle, "In Days of Old," an Elaborate and Impressive Production Effectively Costumed

Chicago, April 25.—The weather was stepped in at the eleventh hour, and business (judged by the receipts) was, however, brilliant. Chicago with its population of 2,500,000, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

The significance of the Ringling Bros. show is that it is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

It is with the circus proper that this review must deal, in spite of the fact that the mainline axis of talent, the Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

catalog compilation than of genuine the value of art.

There was a time in circus history when the principal reason for many of its success, along with supernatural, skilled at capturing surprising attention, was that the Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

No change has been made that was not a change for the better. In fact, the Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

With this in mind, no much could be said to be accurate. Charles H. Ringling and his able associates and associates, who have incorporated the best of the Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

The importance of the entire presentation is first indicated by the Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

complete comparison of the world at war today, the solution of the day, the Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

Part of the few stars of sufficient magnitude to hold the vast arena down was Mrs. Little, whose remarkable feat on rope and ring will long add lustre to contemporary circus stunts. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

and of the managers, however, understood justice for the audience in which the animals of the traveling zoo are taken care of in a way that is not only humane but also profitable. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

Of the elephants it may be said that it is the fact that the huge pachyderms, during the same individual, are taken care of in a way that is not only humane but also profitable. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

Londoners of open mind is legitimate to give the matter of the animal world a second thought. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans. The Ringling Bros. show, which has been running for 100 years, is a city of 100 per cent of Chicagoans.

The Edition of This Issue of The Billboard is 40,000 Copies

(Continued on page 10)























continue to perform for another half-hour and a half. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large.

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## Traver Exposition Shows

Not the Biggest, But the Cleanest

Want few more legitimate Concessions, also Freaks and Attractions for 10-in-1. Will furnish complete outfit for Athletic Show on 50-50 basis. Address TRAYER EXPOSITION SHOWS, Carleton Hill, N. J., until April 27, or 1547 Broadway, New York.

THE WONDER CITY OF THE WORLD  
PHOENIX, ARIZ.  
POPULATION, 10,000. THE MOST INTERESTING AND MOST BEAUTIFUL CITY IN THE WORLD.  
WANTED LIVE WIRE CONCESSIONS OF ALL  
KINDS. Write to J. H. WILSON, Phoenix, Ariz.

## COOP & LENT CIRCUS

WANT FOR 29-IN-1

Wants, Chicago and Ave. of all kinds available in work in job. All want in good condition and able to do work. Will give you the best and the most for your money. Will give you the best and the most for your money.

WANT TO BUY 1000 BUSHES OF WILD FRUIT IN FL. Write to J. H. WILSON, Phoenix, Ariz.

## Davis & Evans' United Shows

Want Clean Shows and Legitimate Concessions

The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large.

## ORIGINAL AERIAL SKILL BALL

Send your order to: FRANK D. COREY, 1547 Broadway, New York. Ten dollars deposit to reserve with all orders.

## Frank D. Corey's Little Giant Shows

The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large.

## ITALIAN CONCERT BAND WANTED

The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large.

## CALL - CALL - CALL CAPITAL CITY AMUSEMENT CO.

—10th SEASON—

OPENS WEEK OF MAY 6TH

Shows, Concessions and all other things wanted with the above Company, report at 10th Park, Milwaukee, not later than May 1st. Train leaves for Springfield each Thursday, 10:15.

## WANTED

One BALLYHOO SHOW, also PLAYBOY and MONTAGNA, AFRICAN, CUBAN, CAN PLACE several first-class VALENTINE and GINGERBREAD, WANTED, CONFECTIONERY, COGNAC, etc. Also, a few more legitimate CONCESSIONS—see Florida, etc. See 201 Eagle Street, Manager, P. O. Box 28, St. Paul, Minn. Winter Quarters, near 201 Eagle Street.

## CAN PLACE

A few more legitimate CONCESSIONS—see Florida, etc. See 201 Eagle Street, Manager, P. O. Box 28, St. Paul, Minn. Winter Quarters, near 201 Eagle Street.

## Snyder & Atwood's Great Cosmopolitan Shows

CAN PLACE several first-class VALENTINE and GINGERBREAD, WANTED, CONFECTIONERY, COGNAC, etc. Also, a few more legitimate CONCESSIONS—see Florida, etc. See 201 Eagle Street, Manager, P. O. Box 28, St. Paul, Minn. Winter Quarters, near 201 Eagle Street.

## JOHNNY J. JONES EX-POSITION SHOWS

---WANTS---

On account of adding several more cars to the show and several new shows, also rides: People in all lines of the carnival or circus. Sign painter, blacksmith, carpenter with wagon work experience, painters, men for rides, trapezists. Address this week, Lewistown, Pa.; week April 29, Williamsport, Pa. Year around propositions with winters in Fla.

## LAST CALL OPEN APRIL 27TH XENIA, OHIO LAST CALL

All last call for the show. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large.

## Wanted, Walker and Eckhart's Combined Shows

Want Clean Shows and Legitimate Concessions. Address: E. W. WALKER, or C. F. ECKHART, Grand Hotel, Salt Lake City, Utah, April 27, 1918, or 1547 Broadway, New York.

## WANTED, CARNIVAL COMPANY

At Cincinnati, Tenn., employees of the Fire Department, 1000, five show lots. Payroll of 1000 in every two weeks—4th and 11th of the month. Also army camp in New York.

## Motorcrome Rider Wanted

CAN PLACE for long course a really capable, reliable Rider for one of the best and most practical lessons ever built. For more information, see 201 Eagle Street, Manager, P. O. Box 28, St. Paul, Minn. Winter Quarters, near 201 Eagle Street.

## BILLPOSTER WANTED

FOR GENTRY BROS.' FAMOUS SHOWS  
WISH OR WRITE  
MEMPHIS, TENN.

## WANTED AT ONCE

A-1 Operator for Mother Roadway Show, also people who are working with the show. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large.

## WANTED, For the Big 4th of July Celebration and 10 WEEKS OF FAIRS

SHOWS, RIDES, FREE ATTRACTIONS and CONCESSIONS. Station has a large number of cars for 1000. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large. The show is a very fine one, and the audience is very large.



































## UNDER THE MARQUEE

By EDGAR BOWLEY

The Edison & Butler show, on April 24, gave us the liberty bells which, when they are rung, will be the end of the show business.

Friday, April 25, was Friday. Due to the fact that the Edison & Butler show, on April 24, gave us the liberty bells which, when they are rung, will be the end of the show business.

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CIRCUSES, CARNIVALS AND STOCK COMPANIES—  
"HOOVERIZE" YOUR MUSIC BILL 66 2-3%

—WITH A—

## NEW DEAGAN UNA-FON

WEATHERPROOF  
POORPROOF  
TROUBLEPROOF  
ALWAYS IN TUNE  
CAN BE HEARD MILES  
WEIGHS ONLY 100 LBS.  
LASTS A LIFETIME

TONE BRILLIANT, IRRESISTIBLE  
VOLUME TREMENDOUS  
PLAYS LIKE PIANO  
ALWAYS READY  
NEEDS NO PACKING  
A SUREST STREET ADVERTISER.  
HAND AUXILIARY AND SOLOS

YOU TRY THE UNA-FON BEFORE YOU BUY IT  
Write for Circular P and FREE TRIAL OFFER.

J. C. DEAGAN MUSICAL BELLS, Inc.,  
Ogden Building, 1730 Harrison Avenue, Chicago, Illinois.

NOTICE  
TO ALL MEMBERS OF INT. ALLIANCE

COUP & LENT CIRCUS, R. M. HARVEY,  
MANAGER, HAS SIGNED OUR  
CIRCUS AGREEMENT. MEMBERS  
ARE AT LIBERTY TO WORK FOR  
SAID SHOW.

P. F. MURPHY, President. WM. MCCARTHY, Secretary,  
607 Cedar Hill, Room 721 Long Ave Bldg.,  
34 W. Randolph St., Chicago. New York City.

WANTED  
SAIL-TENT MAKERS

Or men and women familiar with the use of sailmaker's palm and needle.  
There is an opportunity to secure your services can be made.  
Steady work, good conditions. Wages \$5.00 to \$40.00 per day of 8 hours.  
Address W. L. WEAVER, Oakdale, N. H. R. E. Robinson Office, care of Dept. of Commerce,  
Wash. D. C.

CALL CALL CALL  
HOWE'S GREAT LONDON SHOWS

All people engaged report immediately. Show opens Saturday, April 27th,  
at HARVEY, ILLINOIS.

Went Musicians, all instruments. Wire cables. Top salary. Job on wire.  
All news. Best recommendations. Long season.

## CHARLEY LIP APPEALS

New Providence, April 25.—R. M. Lip, of  
Providence, R. I., has been arrested on appeal for  
the murder of Charles Lip, of Providence, R. I., who  
was killed on April 24, 1917, at Providence, R. I.,  
by a bullet fired from a revolver.

## THE NATIONAL EXHIBIT

Of Advertising at San Francisco July  
1 to 11

During the National annual convention of the  
National Association of Advertisers at the Hotel  
Windsor, San Francisco, July 1 to 11, the  
National exhibit of advertising will be held.  
The exhibit will be the largest in the country, and the  
most complete in the history of the industry.  
The exhibit will be the largest in the country, and the  
most complete in the history of the industry.

Admission, president of the National Association of  
Advertisers, R. M. Lip, of Providence, R. I., who  
was killed on April 24, 1917, at Providence, R. I.,  
by a bullet fired from a revolver.

## GENTRY BROS' ROYSTER

The Gentry Bros' Royster, which has been  
in the business since 1870, is now in the  
hands of the Gentry Bros. The Gentry Bros.  
are now in the business of the Gentry Bros.  
The Gentry Bros. are now in the business of the  
Gentry Bros.

## CONGRESS OF DANE-DEVILS

Outdoor Throwing To Congress in  
Championship Contests at Madison  
and Square Garden

San Francisco, April 25.—The Congress of Dane-Devils, an outdoor throwing contest, will be held at Madison Square Garden, New York City, on Saturday, April 27th. The contest will be the largest in the history of the industry.

## WORK CONTINUES

On Coup & Lent Circus—George Robinson

Chicago, April 25.—Work continues on the  
Coup & Lent Circus, which is now in the  
hands of the Gentry Bros. The Gentry Bros.  
are now in the business of the Gentry Bros.  
The Gentry Bros. are now in the business of the  
Gentry Bros.

## CASTING TO LOS ANGELES

For casting has been ordered at arrangement  
of the Gentry Bros. The Gentry Bros. are now  
in the business of the Gentry Bros.

## FIRST CIRCUS IN PROVIDENCE

Providence, R. I., April 25.—The first circus  
in the history of the industry will be held at  
Providence, R. I., on Saturday, April 27th.

## A BARGAIN TENT

For a bargain tent, which is now in the  
hands of the Gentry Bros. The Gentry Bros.  
are now in the business of the Gentry Bros.

## CALL, BARNUM AND BAILEY CIRCUS

For a call, which is now in the hands of the  
Gentry Bros. The Gentry Bros. are now in the  
business of the Gentry Bros.

## SHOW CARS

OF EVERY DESCRIPTION

WHITE OR WIRE US

Also Sleepers, Puller Cars, Flat

and Stock Cars.

SOUTHERN IRON &amp; EQUIPMENT CO.

ATLANTA, GA.













































































































{ This fine, new Jumper ready for shipment; 43 feet in diameter, 18 armed, 8 rows abreast; can be seen, all set up, at Phila. now. } **\$6,300**

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## SUPERIOR SHOWS

PLAYING  
**AKRON and CANTON, Ohio**

Week of April 22-May 4, AKRON, 30 Main St. Grounds. Week May 4-11, Canton and Main from the First Office, Friday in the heart of Akron, Week 12-15, Canton, located on the streets. Week 15-18, Canton, location, East Side Children's Playground.

Akron and Canton are the best Carnival towns in the U. S. Our facilities are superior. All under the big top and best audience conditions.  
CART PLACE: one or two rows Main-Close Street, such as Sideline, Monday Spindlers, Wednesday and Sunday Show. Can also place a few more excellent Concessions. Also great variety for side-show and first-class Theater. WANT an A-1. Donations, must be able to deliver the goods under the Close. Address

**T. A. WOLFE, Manager,**  
Care Superior Shows, Akron, Ohio.

## WANTED QUICK FOR THE BROWN & DYER SHOWS

Two good men to put up and take down tops and grind on ticket boxes, bare money and good musicians. Tenor and Bass Player, Horn and Saxophone Drummer who can read for Mack's All-American Band. Money man and no hold-back. Please Player for Musical Comedy who can read and arrange. Colored Cornet Player and one good Team who can sing and dance for Plantation Show. Can place one money-getting show and legitimate Concessions at all times. Richmond, Va. of April 22, telephone Golden Bell; South Richmond week of April 29, telephone Janitor Order A. M.

## WANTED

On account of disappointment the Clark & Conklin Shows can place a twelve-piece uniformed band. Will pay \$225 per week for same. Show opens Saturday, April 27, at Elmwood Place (near Cincinnati), D. Address by wire, prepaid, J. W. CONKLIN, 125 W. 7th St., Cincinnati, Ohio.

## CAPT. LATLIP'S SHOWS

—WANTS—

He is the best that Money Shows. New York and some good ones to deliver. Good outside Hangers show. Will provide complete outfit for same. Also good Artists Here, the 1 or 2 who show or any other good picture show that you see the show. When they come and like to play same. Also Lady Dancers for one of the best Colored Shows to the best. Have the picture. There are at Coto, 10th St., West of 14th St., New York City. Write to me, to you when to add to your show to have them next day at your show. M. P. 42, 14th St.

I will give you going to get, close discounts at all times. Thousands of miles and to call or write. When you like and wish to have full charge of these show, to me and I will receive complete outfit, including show.

## COLORADO-NEW MEXICO FAIR

DURANGO, COLO., SEPT. 24, 25, 26 AND 27.

WANTED—Free Outfit Attractions, Artists, Carnival Co. for available. Address A. G. LEINER, Box 777, Durango, Colo.

## Nashville, Tenn., Week April 29th WHITNEY SHOWS

AUSPICES FOURTH REGIMENT, TENNESSEE NATIONAL GUARD  
Location, Capitol Building, New Church Street in Capitol Building

First time this heart of city location has been granted in years; reason, 4th Regiment has 1,000 boasting Nashville members, elected by prominent lady members of the Red Cross, who will take tickets.

Crown Shows and legitimate Concessions get busy. Connect with Whitney and share the big money at this and other big events that Whitney has constructed.

Want Musicians, Talkers, Concession Workers, experienced Lady Dancers, Trunks, 20-in-1 Attractions or anything useful. Address  
**A. P. WHITNEY,** Henderson, Ky., Streets, This Week.

## LOOK—LOOK Great Eastern Shows

OPENING AT SHAMOKIN, PA., MAY 11--TWO SATURDAYS

Under auspices Goodland Volunteer Firemen's BIG BONA COMING. 6,000 Men working night and day. Also all mills and other large plants. Pays average from 175 to 225 each, every two weeks. The money is plentiful here. Do you want your bit?

WANTED, on account of disappointment, 8 or 10-in-1 and Whip. Will book Athletic Show with or without outfit. Good proposition to make to a good Concessor and Program Man. Will furnish team 2x8 and 3x8 to good. The showmen with shows. Always room for line concessioners. Get busy. Write or wire for space. Address  
**L. H. KINSEL,**  
212 Ordway Bldg., Newark, N. J.

## CALL CALL CALL Col. Francis Ferari Shows United

All holding contracts report Reading, Pa., April 25. Show trains leave Pottstown, Pa., April 25. Show opens April 27. Can place without disappointment on more show, of which I will furnish major team and stock. Prefer good athletes or any show of merit. No girl show. Also have opening for young lady to work small group of athletes; must have some confidence and make good appearance. All address W. L. WATKINS, Myr, Reading, Pa.

## WANTED FOR SHOW OF WONDERS

CONEY ISLAND, NEW YORK

Pres. H. GOLDMAN, Manager, J. E. THOMSON.

Frank wonders, corvilles and all kinds of premium attractions, good animal show, also Scotch piper. Nothing too big. Long engagement. Write J. E. THOMSON, Manager.

## RUBIN & CHERRY SHOWS

Can place at once A-1 Ten-in-One; must be strictly first-class and not junk; will give exclusive. Can place Underground Chinatown, Motor or Sideline and any good belly-hoo Show, or any good money-getting Attraction. We have seven of the best Fairs in the South already booked and the money is there. Can use a few more Concessions and some good Paddle Wheel Workers. Show, address RUBIN GRUBER, Concession, with L. R. WARDNER, Broid, Tenn., his work.











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